

### NARST Administrative Office

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Dear Colleagues:

The 83rd Annual Meeting of the National Association for Research in Science Teaching (NARST) will be held at the Philadelphia Downtown Marriott in Philadelphia, PA on March 20 – 24th. The 2010 Annual International Conference theme will be: **Research into Practice: Practice Informing Research**. Our attendance at recent annual meetings has ranged from 900-1100 members. We expect at least as many individuals at the 2010 Annual Meeting.

I invite you to place an advertisement in the conference program, place an advertising brochure or single-page advertisement(s) in the conference folders, and/or exhibit your company's products and publications at the Annual Meeting. Below I have listed the exhibit space and advertisement options available to you.

### **Exhibit Options**

*(Deadline for submission of program book advertisement is February 1st, 2010)*

#### Option #1      \$800 package includes:

- conference registration for up to two exhibitors, which includes admission to social events
- two exhibit tables
- a one-page advertisement in the program book
- opportunity to include advertisement brochure / materials for the conference packets

#### Option #2      \$400 package includes:

- conference registration for one exhibitor, which includes admission to social events
- one exhibit table
- a one-page advertisement in the program book
- opportunity to include advertisement brochure / materials for the conference packets

The exhibitor assumes the costs of telephone hook-up (if desired), return shipping of materials, and other incidentals. NARST respectfully requests that your exhibit is in place when the first sessions of the conference commence (Sunday, March 21<sup>st</sup>) and continue in place until the last session is over (Wednesday, March 24<sup>th</sup>).

### **Advertisement Options**

*(Deadline for submission of advertisement is February 1st and conference packet materials is March 6th, 2010)*

1. US \$300 package: One-page advertisement in the program book
2. US \$150 package: Advertisement materials for the conference packets

Robin Turner, our representative with our management company, DMG, is responsible for the business side of your participation in the NARST Annual Meeting. Please contact Robin ([rturner@drohanmgmt.com](mailto:rturner@drohanmgmt.com) or 703-234-4138) to place advertisements and / or to reserve exhibit space.

I am certain that your company will find NARST members to be most interested in your publications and /or products. In previous years exhibitors have been extremely pleased with the results of their participation in the NARST Annual Meeting. If you have any questions regarding the interest your publications or products may hold for NARST members, then please do not hesitate to contact me at [bill\\_kyle@umsl.edu](mailto:bill_kyle@umsl.edu).

I look forward to the prospect of seeing you at our forthcoming Annual Meeting in Philadelphia in March 2010.

Yours sincerely,  
Bill Kyle  
Executive Director